



4900 River Oaks Boulevard River Oaks, Texas 76114



BOARD PRESIDENT  
DARREN HOUK

BOARD OF  
DIRECTORS

RAUL SANCHEZ  
VICE PRESIDENT

BUCK BYBEE  
HEATHER KNIGHT  
STEVE HOLLAND  
DAN CHISHOLM  
CHARLES RICHARDSON

Executive Director  
Marvin Gregory

Secretary/Treasurer  
Paula Luck

Phone  
(817) 626-5421

Fax  
(817) 624-2154

[www.riveroakstx.com](http://www.riveroakstx.com)




### NOTICE TO THE PUBLIC

**A REGULAR MEETING OF THE ECONOMIC DEVELOPMENT CORP. HAS BEEN SCHEDULED TO BE HELD IN THE CITY COUNCIL CHAMBERS LOCATED AT 4900 RIVER OAKS BLVD. ON MONDAY,**

**APRIL 14, 2025 AT 6:00 PM**

**THIS NOTICE WAS POSTED IN ACCORDANCE WITH THE OPEN MEETINGS ACT OUTSIDE CITY HALL IN THE BULLETIN BOARD, AT 4900 RIVER OAKS BLVD., RIVER OAKS, TEXAS ON FRIDAY, APRIL 11, 2025 AT 8:00 A.M. A PLACE THAT IS VISIBLE TO THE PUBLIC AT ALL TIMES.**

  
DARREN HOUK, PRESIDENT  
BY PAULA LUCK, CITY SECRETARY

**YOU CAN JOIN THIS MEETING IN PERSON IN THE CITY COUNCIL CHAMBERS. THE MEETING IS ALSO AVAILABLE BY VIDEO ON THE CITY WEB PAGE AT [WWW.RIVEROAKSTX.COM](http://WWW.RIVEROAKSTX.COM).**

### AGENDA

1. CALL TO ORDER
2. INVOCATION
3. PLEDGE OF ALLEGIANCE TO UNITED STATES FLAG AND THE TEXAS FLAG  
**"HONOR THE TEXAS FLAG; I PLEDGE ALLEGIANCE TO THEE, TEXAS, ONE STATE UNDER GOD, ONE AND INDIVISIBLE"**
4. **PUBLIC TESTIMONY:** CITIZENS ARE INVITED TO SPEAK ON ANY TOPIC ON THE AGENDA; HOWEVER, UNLESS THE ITEM IS SPECIFICALLY NOTED ON THIS AGENDA, THE ECONOMIC DEVELOPMENT CORP IS REQUIRED UNDER THE TEXAS OPEN MEETINGS ACT TO LIMIT ITS RESPONSE WITH A STATEMENT OF SPECIFIC FACTUAL INFORMATION, RECITING THE CITY'S EXISTING POLICY ON THAT ISSUE, OR DIRECTING THE PERSON MAKING THE INQUIRY TO VISIT WITH CITY STAFF ABOUT THE ISSUE. **NO EDC BOARD DELIBERATION IS PERMITTED.**
5. MEMBER ROLL CALL
6. CONSIDER APPROVAL OF MINUTES FROM MARCH 10, 2024 REGULAR MEETING.

### **PUBLIC HEARING/ACTION FROM PUBLIC HEARING:**

**7. PUBLIC HEARING CONTINUED:** IN ORDER TO RECEIVE PUBLIC COMMENT AND TESTIMONY REGARDING RECOMMENDATION OF APPROVAL OF THE BUSINESS IMPROVEMENT GRANT APPLICATION AS SUBMITTED BY COMPADRES BAKERY AT 4825 GREEN OAKS DRIVE PURSUANT TO RESOLUTION 907-2018 THAT PROVIDES FOR THE BUSINESS IMPROVEMENT GRANT PROGRAM.



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8. **ACTION FROM PUBLIC HEARING:** CONSIDER RECOMMENDATION APPROVAL OF THE BUSINESS IMPROVEMENT GRANT APPLICATION AS SUBMITTED BY COMPADRES BAKERY AT 4825 GREEN OAKS DRIVE PURSUANT TO RESOLUTION 907-2018 THAT PROVIDES FOR THE BUSINESS IMPROVEMENT GRANT PROGRAM.

**PERSONAL APPEARANCES AND/OR ITEMS REQUIRING COUNCIL APPROVAL/ACTION:**

9. DISCUSSION AND/OR ACTION ON PRESENTATION BY JAROD O'FLAHERTY OF FLY ROCK MEDIA REGARDING MARKETING TOOLS AND THE EDC'S WEBSITE.

10. CONSIDER APPROVAL SPONSORING "TASTE OF RIVER OAKS" DESIGNED TO HIGHLIGHT LOCAL RESTAURANTS EXPENDING FUNDS OUT OF EDC PROMOTIONAL SUPPLIES IN SPONSORING THE PROGRAM

11. CONSIDER APPROVAL OF REQUEST FROM CO-DIRECTOR SHIRLEY WHEAT ABOUT EDC FUNDING SUPPORTING RECREATION IMPROVEMENTS TO THE EVENT CENTER.

12. CONSIDER APPROVAL OF RECOMMENDATION TO THE CITY COUNCIL FOR CONTINUED PARATRANSIT ACCESS SERVICE WITH TRINITY METRO FOR ANOTHER 24-MONTHS.

13. CONSIDER APPROVAL OF EDC 2<sup>ND</sup> QUARTER FINANCIAL REPORT FOR FY 2025 (JAN 1 - MARCH 31, 2025).

**UPDATES FOR DISCUSSION AND/OR ACTION:**

14. UPDATE FROM PRESIDENT HOUK REGARDING NEW BUSINESSES OR PROPERTIES FOR SALE OR LEASE.

15. UPDATE FROM PRESIDENT HOUK ON APRIL 10<sup>TH</sup> MARKETING TRAINING MEETING WITH MIGUEL RUIZ OFFERING MARKETING ASSISTANCE FOR SMALL BUSINESSES.

16. DISCUSSION AND/OR ACTION ON THE PURCHASE AND INSTALLATION OF CITY BANNERS.

**WORK SESSION:** DISCUSSION ON ECONOMIC DEVELOPMENT PLANNING AND OPERATIONS AS FOLLOWS:

- CITY OWNED REAL PROPERTY AT 920 ROBERTS CUT OFF

17. EXECUTIVE DIRECTOR REPORT

18. **EXECUTIVE SESSION:** CONVENE IN EXECUTIVE SESSION PURSUANT TO CHAPTER 551, TEXAS GOVERNMENT CODE: THE BOARD RESERVES THE RIGHT TO CONVENE IN EXECUTIVE SESSION(S) FROM TIME TO TIME ON ANY POSTED AGENDA ITEM TO RECEIVE ADVICE FROM ITS ATTORNEY AS PERMITTED BY LAW DURING THIS MEETING. THE BOARD MAY CONVENE IN EXECUTIVE SESSION TO DISCUSS THE FOLLOWING:

1. Section 551.071 -----To seek advice from attorney;
2. Section 551.072 -----Discussion regarding possible sale, lease or acquisition of real estate; Discussion on real estate property value involving investment and/or procurement for future economic development within the city.
3. Section 551.087----- Discussion or deliberation regarding commercial or financial information that the governmental body has received from a business prospect that the



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governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations or to deliberate the offer of a financial or other incentive to a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body.

19. ACTION FROM EXECUTIVE SESSION:

20. ADJOURNMENT

**This facility is wheelchair accessible and accessible parking spaces are available in front of City Hall. Please contact City Hall at 817 626-5421 if you have questions or additional needs.**

